

Amalie Ottley

From: noreply@civicplus.com
Sent: Friday, March 13, 2026 9:56 AM
To: Amalie Ottley; Karl Teemant
Subject: Online Form Submittal: PARC Grant Application

PARC Grant Application

Organization Name	Payson City
Project Name	Festival Latino de Payson 2026 & Payson Cinco de Mayo Celebration 2027
Address	439 W Utah Ave, Payson, UT 84651
Grant Submitted By	Ruben Jimenez
Phone Number	8016872774
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Primary Point of Contact (if different than Grant Submitter)	<i>Field not completed.</i>
Phone Number	<i>Field not completed.</i>
E-mail	<i>Field not completed.</i>
Is your organization a non-profit?	Yes
If yes, what is the non-profit designation?	<i>Field not completed.</i>
What is your organization's mission statement and/or primary focus?	Our goal is to celebrate and promote the rich diversity of Latin American cultures, embracing various backgrounds, ethnicities, and traditions. These festivals provide a meaningful way for local residents to reconnect with their roots while allowing others from different backgrounds to appreciate and enjoy new cultural experiences.
Grant Amount Requested	6000

Please categorize your organization's primary discipline and activity type.	Cinco de Mayo (held in May) and the "Festival Latino de Payson" (held in September) are two free multicultural festivals presented to the community of Payson City and the surrounding areas of Utah County. These vibrant celebrations come to life through the music and dance of various Latin American countries, fostering a sense of unity while preserving cultural heritage. They provide a unique opportunity to deepen cultural awareness, celebrate diversity, and gain a richer understanding of global traditions."
How does your organization advance or preserve its artistic or cultural discipline within Payson City?	These two festivals bring high-quality cultural events to the families of Payson—completely free of charge. They offer an enjoyable experience for everyone, including children, adults, and even non-Spanish-speaking attendees. At the same time, we strive to create opportunities for local artists to showcase their talents at these vibrant events while ensuring they are fairly compensated for their efforts in preserving culture and tradition.
Describe how the requested PARC funds will be used.	Festival Latino/September (all day event): Special guests performers-\$1250. Marketing -\$550 2 Honey Buckets/1 sink-\$500 Shade tents for audience - \$1,200 Total approx. \$3,500 Cinco de Mayo (evening event): Special guests performers- \$1450 Marketing- \$550 2 Honey Buckets/sink- \$500 Total approx. \$2,500
Describe how your organization is funded.	These two festivals have been proudly supported by local businesses as sponsors since their founding in 2018. Also, as a family, we are happy to organize these festivals and personally contribute by providing all necessary sound equipment and other resources. This helps us maximize our budget, as otherwise, the only cost of sound equipment rental alone would consume most, if not all, of our available funds. This allows us to make the most of our budget while ensuring a high-quality experience for everyone involved. Since then, we have worked tirelessly to keep these events alive and thriving. However, our budget with current sponsors is limited and constantly fluctuating. To enhance these festivals and ensure their continued success, we are seeking additional funding opportunities. With extra support, we can further enrich these events, benefiting Payson's families, individuals, and local artists.

List sources of funding and dollar amounts your organization has secured in the past 12 months.

So far, we have not secured any sponsors. Per Payson City's recommendations, we begin seeking sponsorships approximately three months before each event—starting in February for Cinco de Mayo and in July for the Festival Latino de Payson. Sponsorships vary from event to event; while we always reach out to previous sponsors, their continued support is never guaranteed. If they choose not to commit, we actively seek new sponsors in the hopes of securing their support.

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